



TOWNVIEW PROPERTY MANAGEMENT SERVICES & CRITERIA

Evaluate the property and determine an accurate rental rate

- Provide detailed documentation of the interior and exterior including photos.
- Offer recommendations on repairs and cosmetic improvements that maximize monthly rent while providing good ROI.
- Gather data on rental rates in the area and work with owners to determine the optimal rental rate. Rent research will vary, but should include looking at the recently rented comparable according to size and type.
- Discuss with owners the pros and cons of different policies such as accepting pets, allowing smoking etc.
- Install a lock box.

Market the property for rent

- Prepare home for rent.
 1. Clean home and optimize interior appeal.
 2. Manicure landscaping to increase curb appeal.
- Create ads tailored to the property and advertising medium. Some of the mediums commonly used are:
 1. Signs
 2. MLS
 3. Fliers
- Work with other realtors and leasing agents to find a tenant.
- Field calls from prospects for questions and viewings.
- Meet prospective tenants for showings throughout the week and weekend.
- Provide prospective tenants with rental applications that are legally compliant with fair housing laws.
- Collection applications with application fee.

Tenant Screening and Selection

- Perform a background check to verify identity, income, credit history, rental history, etc.
- Grade tenant according to pre-defined tenant criteria.
- Inform tenants who were turned down.

Tenant Move In

- Draw up leasing agreement.
- Confirm move-in date with tenant.
- Review lease guidelines with tenant regarding things like rental payment terms and required property maintenance.
- Ensure all agreements have been properly executed.

- Perform detailed move-in inspection with tenant and have tenants sign a report verifying the condition of the property prior to move-in.
- Collect first month's rent and security deposit.

Rent Collection

- Receiving rent.
- Sending out pay or quit notices.
- Enforcing late fees.

Evictions

- Filing relevant paperwork to initiate and complete an unlawful detainer action.
- Representing owner in court.
- Coordinating with law enforcement to remove tenant and tenant's possessions from unit.

Legal

- Advise in the event of a legal dispute or litigation.
- Refer owner to a qualified attorney when necessary.
- Understand and abide by the latest local, state and federal legislation that applies to renting and maintaining rental properties.

Inspections

- Perform periodic inspections (inside and outside) on a predefined schedule, looking for repair needs, safety hazards, code violations, lease violations, etc.
- Send owner periodic reports on the condition of the property.

Financial

- Provide accounting property management services.
- Detailed documentation of expenses via invoices and receipts.
- Maintain all historical records (paid invoices, leases, inspection reports, warranties, etc.).
- Provide easy to read monthly cash-flow statements which offer a detailed breakdown of income and itemized expenses.

Maintenance

- Establish a preventative maintenance policy to identify and deal with repair needs.
- Provide a network of licensed, bonded and fully insured contractors who have been vetted for good pricing and good work that is up to code.
- Assign jobs to different parties (in-house employees, handyman and professional contractors) based on who will do the best job for the best price.
- Maintain and monitor emergency repairs.

Tenant Move Out

- Inspect unit and fill out a report on the property's condition when the client moves out.
- Provide tenant with a copy as well as estimated damages.
- Return the balance of the security deposit to the tenant.
- Put the property back on the market for rent.